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FUL-HUMIX

Not All Humates Are the Same

SELECT BIOAG FUL-HUMIX TODAY!

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Not All Humates Are the Same

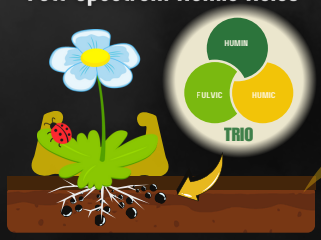
WHY CHOOSE BIOAG FUL-HUMIX?

Not all humic acids provide the same level of effectiveness. If you're frustrated with inconsistent results, unexpected expenses, and complicated applications, consider switching to BioAg Ful-Humix the humic acid that offers greater support for both your crops and your budget.

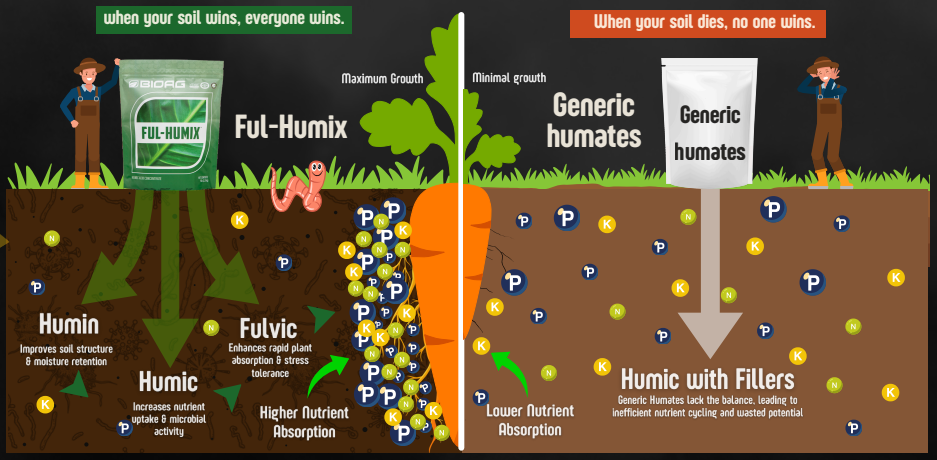
The Most Effective & Cost-Efficient Humic Acid on the Market

WHAT MAKES FUL-HUMIX THE TOP CHOICE FOR GROWERS?

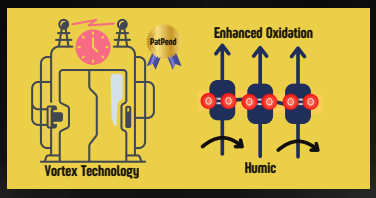
1 Full-Spectrum Humic Acids



Unlike watered-down alternatives, Ful-Humix packs **humin, humic,** and **fulvic acids** in perfect balance. This **trio** supercharges root development, nutrient absorption, and soil structure.

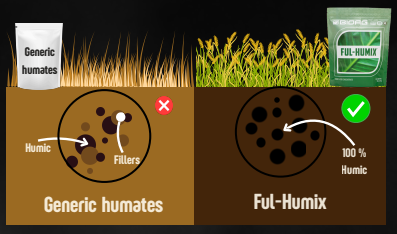


2 Vortex & Enhanced Oxidation Process



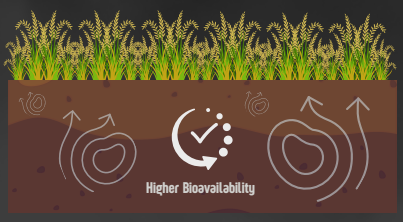
Dr. Robert Faust's **Vortex Technology (PatPend)** and **oxidation** process unlock humic acids at their peak potency. The **result**? Consistent performance, season after season.

3 100% Pure, Zero Fillers



Generic humates often strip out minerals or add synthetic **fillers**. Full-Humix stays **true to nature**—nothing removed, nothing artificial. Just raw, mineral-rich humic goodness.

4 Lowest Cost per Pound of Active Humic Acid

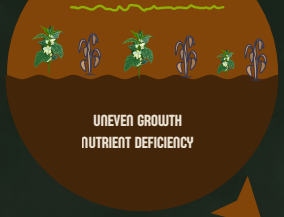


Cheaper isn't better when bioavailability is low. Ful-Humix's **advanced formula** ensures every penny you spend goes further, thanks to rapid plant uptake and long-lasting **soil benefits**.

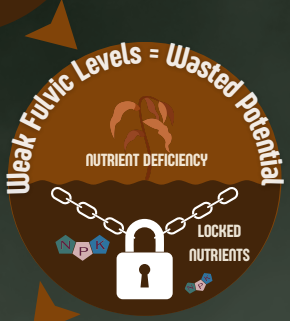
5 OMRI Listed & HPTA Certified

OMRI-listed and **HPTA-certified**, Ful-Humix meets the strictest organic standards. Safe for your **soil**, your crops, and your peace of mind.

WHAT MAKES OTHER HUMATES INFERIOR?



Inferior processing leads to erratic quality. Why gamble on your harvest?



Low fulvic acid means nutrients stay locked in the soil. Your plants miss out, and so do you.

Poor solubility turns application into a chore. Save time with a product that dissolves smoothly.

READY TO TRANSFORM YOUR SOIL? CHOOSE FUL-HUMIX TODAY.

HUMIC ACIDS

The Key to Soil Prosperity or Poverty

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WHY HUMIC ACIDS ARE ESSENTIAL FOR A HEALTHY SOIL ECOSYSTEM

The presence or absence of humic acids in soil determines whether a farm flourishes or struggles. These organic molecules are the building blocks of soil fertility, playing a crucial role in nutrient absorption, microbial activity, and soil structure.

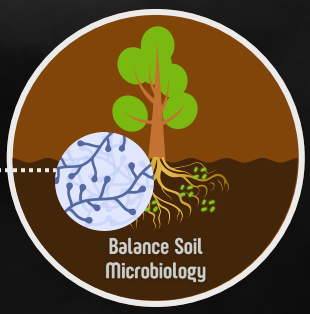
If your soil lacks humic acids, it loses productivity, structure, and the ability to support plant growth—leading to higher input costs and lower yields.

What Are Humic Acids?

The formation of **humic acids** results from the long process of **organic matter decomposition** over **thousands of years**. Microorganisms **break down plant and animal residues**, creating complex **organic compounds** that enhance **soil health and fertility**. This biochemical transformation leads to **humic substances**, which improve **nutrient availability and soil structure**.

The result of organic matter decomposition over thousands of years

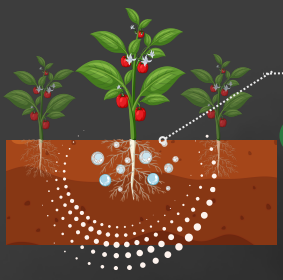
Improve nutrient cycling, root health, and moisture retention



Promote fungal dominance for stronger, more resilient soils

Most soils today are depleted of humic acids due to over-farming, chemical overuse, and erosion. Reintroducing humic acids is critical to restoring soil function.

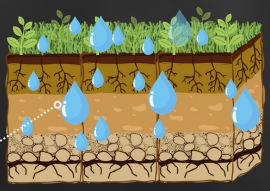
How Humic Acids Impact Soil Health



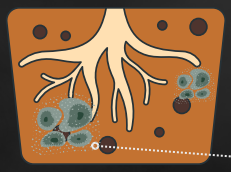
Chelated minerals

1. **Increase Nutrient Uptake & Efficiency**
   - Chelate minerals like **phosphorus**, **iron**, and **zinc**, making them more available to plants
   - Reduce **nutrient leaching**, ensuring fertilizers stay in the soil instead of washing away

2. **Improve Soil Water Retention & Structure**
   - Act like a **sponge**, holding moisture in the root zone
   - Loosen compacted soil, **improving aeration** and root penetration



water droplets easily penetrating into the soil



3. **Boost Microbial & Fungal Activity**
   - Fosters **beneficial fungi dominance**, crucial for nutrient exchange
   - Provides a direct food source for microbes, **increasing soil biodiversity**

fungi

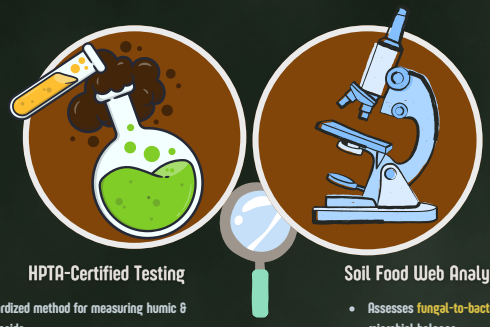
Without humic acids, soils lose their ability to sustain healthy microbial life. Adding microbes alone isn't enough—they need humic acids to thrive.

How Much Humic Acid Does Your Soil Need?

Soil Condition	Humic Acid Needed
Healthy Soil	10-20 lbs/acre/year
Moderate Degradation	20-40 lbs/acre/year
Severely Depleted Soils	40-100 lbs/acre/year

Applying humic acids without knowing their actual concentration leads to inconsistent results. Reliable testing = Better soil management.

How Can You Measure Humic Acids in Soil?



HPTA-Certified Testing

- Standardized method for measuring humic & fulvic acids
- Provides **accurate & reliable** soil health data

Soil Food Web Analysis

- Assesses **fungal-to-bacterial** ratio for microbial balance
- Evaluates organic **matter levels** & soil biology

Failing to maintain humic acid levels leads to declining yields, increased fertilizer costs, and poor soil health over time.

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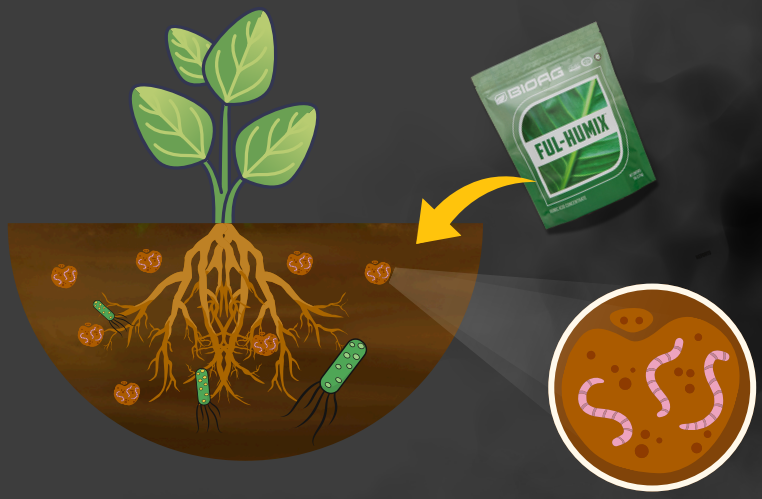

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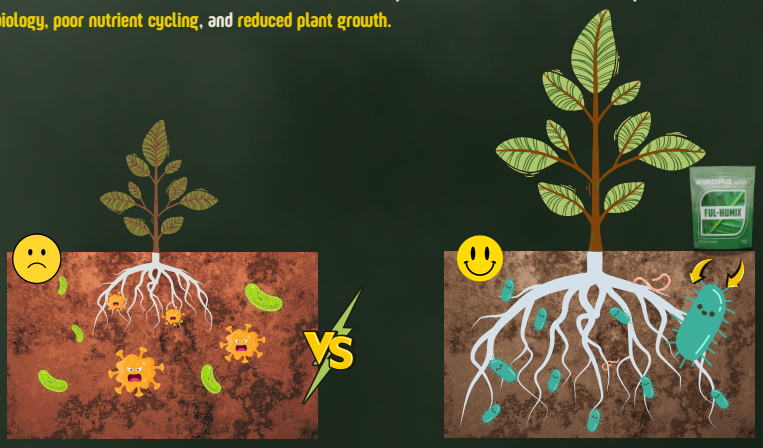
LET'S BUILD ORGANIC MATTER

Healthy soil starts with Ful-Humix – the missing link between microbes and organic matter!

Why Microbes Alone Fail

Microbes alone cannot improve soil health effectively because they require humic acids as an energy source to thrive and function. Without humic acids, microbes compete for limited nutrients, leading to imbalanced soil biology, poor nutrient cycling, and reduced plant growth.



No Humic Acids = Microbes Compete for Food

Ful-Humix Feeds Microbes = Better Nutrient Cycling

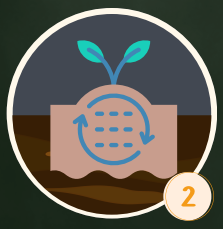
How Ful-Humix Supports Organic Matter

Ful-Humix enhances organic matter by accelerating decomposition, enriching soil with stable humic substances, and creating a thriving environment for beneficial microbes and fungi.

Feeds Microbes

Ful-Humix feeds microbes by providing a rich carbon source, fueling their growth and activity.

Strengthens Soil



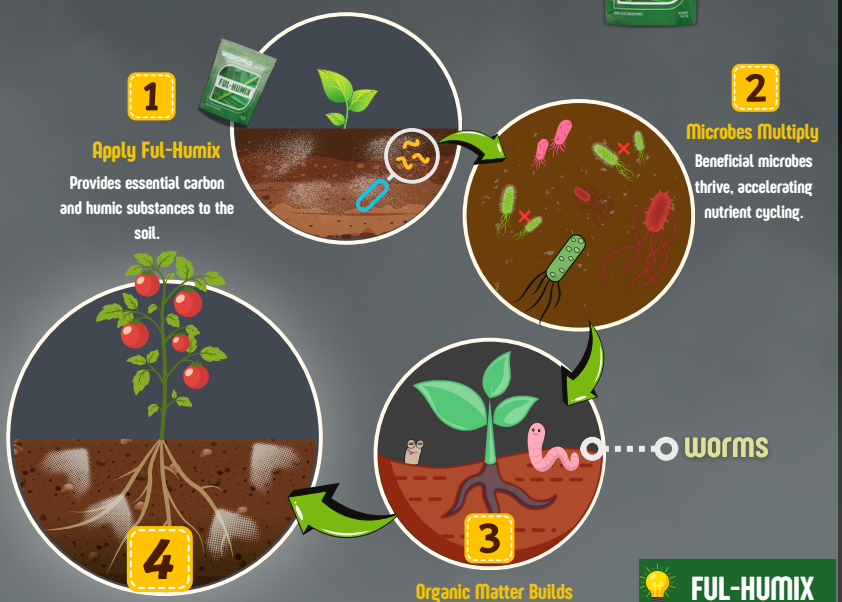
It strengthens soil by improving structure, aeration, and water retention, reducing erosion and compaction.

Boosts Fungi

It boosts fungi by creating a balanced microbial environment, enhancing nutrient cycling and root symbiosis.

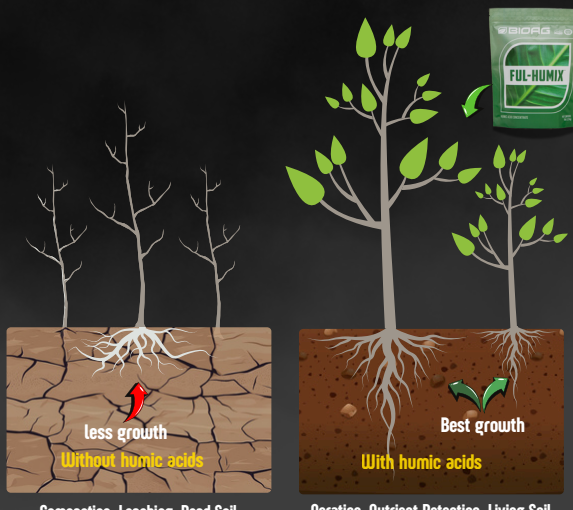
Annual Application → Sustained Organic Matter

Steps to Enrich Soil with Ful-Humix



FUL-HUMIX
Fueling microbes, Building organic matter

What Happens Without Humic Acids?



Compaction, Leaching, Dead Soil

Without humic acids, soil becomes compacted, nutrients leach away, and microbial life declines, resulting in lifeless, unproductive soil.

Aeration, Nutrient Retention, Living Soil

With humic acids, soil stays aerated, retains nutrients efficiently, and fosters a thriving microbial ecosystem, ensuring long-term fertility and plant health.

READY TO TRANSFORM YOUR SOIL? CHOOSE FUL-HUMIX TODAY.

THE SCIENCE BEHIND HUMIC ACIDS

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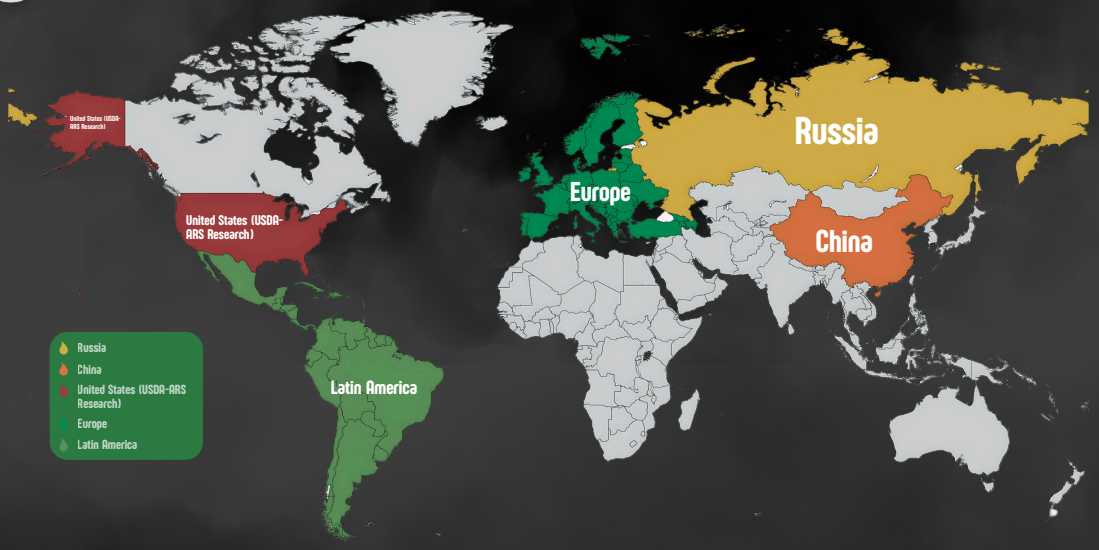
What Global Research Says

Proven by Science, Trusted by Farmers

For decades, scientists and agronomists worldwide have studied humic acids and their effects on soil health, plant productivity, and sustainable agriculture.

The results?

Unquestionable proof that humic acids are essential for healthy soils and high-yielding crops.



Scientific Findings from Around the World

America	Latin America	China	Europe	Russia
Humic substances increase shoot and root growth by up to 35% Improve soil structure, reducing erosion and nutrient loss	Soils enriched with humic acids retain 50% more water, reducing irrigation needs Strengthens plant immune systems, lowering disease risk	Fulvic acids enhance drought resistance, keeping crops alive in harsh conditions Boost root growth, helping plants absorb more nutrients	Humic acid applications reduce fertilizer dependency by 40% Enhance microbial activity, improving long-term soil fertility	Humic acids increase crop yields by up to 30% Improve soil fertility & water retention

How Do Humic Acids Work in Plants & Soil?

Improve Nutrient Availability & Uptake

Chelate essential nutrients like phosphorus, potassium, and iron, making them more bioavailable

Reduce nutrient leaching, ensuring fertilizers stay in the soil

Enhance Root & Shoot Development

Stimulate natural plant hormone activity (auxins & cytokinins)

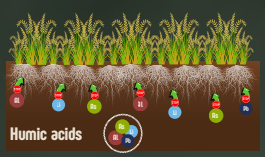
Increase root biomass, improving drought tolerance

Strengthen Soil Microbiology

Create a healthy microbial balance, promoting beneficial fungi & bacteria

Provide a carbon source for microbes, increasing biodiversity

Reduce Soil Toxicity & Stress Resistance



Bind heavy metals, preventing toxic buildup in crops

Improve water retention, reducing plant stress in extreme weather

The Role of Standardized Testing – Ensuring Humic Acid Quality

Not all humates are created equal!
Many products on the market lack potency and bioactivity.

How Do You Know What You're Getting?

HPTA-Certified Testing: The gold standard for humic & fulvic acid measurement

Full-Spectrum Analysis: Ensures humic acids are active & effective

Bioavailability Testing: Ensures humic acids are active & effective

Why BioAg Full-Humix Leads the Industry

Scientifically Verified	Backed by global research & independent testing
100% Active & Bioavailable	Ensuring maximum efficiency per pound
OMRI Listed & HPTA Certified	Meeting the strictest industry standards

Farmer Tips

- Apply Annually with Compost
- Reduce Tillage to Protect Organic Matter
- Test Soil Health with HPTA Methods